

My Course Study Plan

41680 Master of Commerce Specialisation: Marketing (96 point – 2 year)

Commencing: Semester 2

- Conversion units
- Core units
- Marketing specialisation
- Option units

2026	SEM 2	ACCT5432 Introductory Financial Accounting	ECON5541 Economics for Business: Applications and Policy	MGMT5507 Management and Organisations	BUSN5100 or Elective Applied Professional Business Communication
	SEM 1	MKTG5561 Marketing Management	Elective	MGMT5511 Introduction to Global Business	Marketing Specialisation option
2027	SEM 2	Elective or 2 nd Specialisation unit	Elective or 2 nd Specialisation unit	Marketing Specialisation option	Marketing Specialisation option
	SEM 1	Elective or 2 nd Specialisation unit	Elective or 2 nd Specialisation unit	MGMT5526 Principles for Responsible Management	Marketing Specialisation option

THIS IS A GENERIC STUDY PLAN AND SHOULD BE USED AS A GUIDE ONLY

For individualised course advice, please contact the Business School Student Advising Office.

Notes

- *BUSN5100 is required for students who have not completed ATAR English or equivalent
- Information about unit availability should be checked at the beginning of each semester and can be found in the [Handbook](#)
- Plan ahead! Look at prerequisite requirements in the Handbook. For example: ACCT5633 requires prerequisite unit ACCT5432.

Next Steps...

- Enrol on [Student Connect](#) and plan your timetable on the [Class Allocation System \(CAS\)](#)

This is a generic study plan for this course and does not consider individual circumstances. 2 year study plans include no credit towards the conversion units of the course. 1.5 year study plans include credit towards the conversion units of the course. If you have alternate credit arrangements, this will impact your study plan. Contact your Student Advising Office for assistance with an individualized study plan. Information in this study plan is correct at the time of publication and is subject to change. The University reserves the right to change the unit availability and unit rules, please refer to the Handbook each semester.

41680 Master of Commerce Specialisation: Marketing (72 point – 1.5 year)

Commencing: Semester 2

- Core units
- Marketing specialisation
- Option units

2026	SEM 2	BUSN5100 or Elective Applied Professional Business Communication	Marketing Specialisation option	Marketing Specialisation option	Elective or 2nd Specialisation unit
	SEM 1	MGMT5511 Introduction to Global Business	MGMT5526 Principles for Responsible Management	Elective or 2nd Specialisation unit	Marketing Specialisation option
2027	SEM 2	Elective	Elective or 2nd Specialisation unit	Elective or 2nd Specialisation unit	Marketing Specialisation option

THIS IS A GENERIC STUDY PLAN AND SHOULD BE USED AS A GUIDE ONLY

For individualised course advice, please contact the Business School Student Advising Office.

Notes

- *BUSN5100 is required for students who have not completed ATAR English or equivalent
- Information about unit availability should be checked at the beginning of each semester and can be found in the [Handbook](#)
- Plan ahead! Look at prerequisite requirements in the Handbook. For example: ACCT5633 requires prerequisite unit ACCT5432.

Next Steps...

- Enrol on [Student Connect](#) and plan your timetable on the [Class Allocation System \(CAS\)](#)

This is a generic study plan for this course and does not consider individual circumstances. 2 year study plans include no credit towards the conversion units of the course. 1.5 year study plans include credit towards the conversion units of the course. If you have alternate credit arrangements, this will impact your study plan. Contact your Student Advising Office for assistance with an individualized study plan. Information in this study plan is correct at the time of publication and is subject to change. The University reserves the right to change the unit availability and unit rules, please refer to the Handbook each semester.